Godwit Days Online Auction a Big Success!

The final accounting is in for the 10-day online auction held in late May and early June, which benefitted the Godwit Days festival and Redwood Region Audubon Society (RRAS). Gross total income was \$8,100, of which \$3,685 went to Godwit Days (minus auction management and credit card fees).

The auction had 237 listings (with each beneficiary having a nearly identical number), with 166 of them garnering bids. Ninety-nine bidders participated. Godwit Days sold 81 listings, RRAS sold 66, and the proceeds from 19 additional items were split between the two groups.

Forty-seven people donated items to benefit Godwit Days (or asked that any proceeds be split between the two groups). Donors with items generating \$100 or more were Sue Leskiw, Riley Quarles, Ron Dean/Know Your Wildlife Neighbors, Alex Stillman, Chester Wilcox, Patricia Sundgren-Smith, Fowlerope Birding Tours, and Carrie Peyton-Dahlberg.

Godwit Days thanks Alex Stillman, who served as the contact for potential donors, collected and stored items, and helped move them to the pick-up location. Godwit Days is grateful that RRAS auction manager Gary Friedrichsen provided his home as the pick-up location for winners. Also deserving of mention are those who sorted and labeled sold items and volunteered at the pick-up table.

The fundraiser could not have occurred without Sue Leskiw. Besides serving as the Godwit Days auction manager, she researched which software to use; set up the auction spreadsheet; scoured estate sales, thrift stores, and yard sales for bird- and nature-related items to offer; stored items at her house; combined items into "packages" for listing; wrote descriptions and set prices for and photographed all Godwit Days items; contacted the auction site with questions; created and distributed publicity; and kept all the statistics and financial records.

And finally, thanks to all who bid on our offerings or donated items to list in the auction. We couldn't have succeeded without you!